

New Business Bulletin

LIFE INSURANCE

26029

SEPTEMBER 26, 2026



Real-time "Text-to-Sign" expands to term eApplications in iPipeline

Effective September 26, 2026, financial professionals using the iPipeline digital submission platform can send eligible term application signature invitations directly to a client's mobile phone. The secure, mobile-friendly process helps clients review and sign required application forms quickly in just a few steps. *It is not available for NY applications.*

What is changing

"Text-to-Sign" functionality is now available for all term eApplications submitted through iPipeline, including the SimpliNow Choice platform.

How "Text-to-Sign" works

1. During submission process, select "Text" as the notification method, answer consent questions and provide mobile phone number.
2. The client receives a text from (888) 902-2091 with a secure link to review and sign.
3. The client validates their identity using the last four digits of their Social Security number and completes the required electronic consent and authorization steps.
4. The client reviews the application forms, signs and submits.

Best practices for a smooth signature experience

- Use the client's primary cell phone number and avoid switching between devices during signature.
- Ensure browser pop-ups are allowed during the eApplication process.
- Advise the client that replying STOP will prevent future "Text-to-Sign" messages from Corebridge.

Making it Easier to do Business

"Text-to-Sign" removes a common point of friction in the term application process. Instead of waiting on email links or in-person signatures, clients can sign securely from the phone already in their hand, helping you move business ahead faster and more easily.

- Faster cycle times, with signatures often completed in minutes rather than days.
- Fewer follow-ups, since clients get a direct text link instead of a missed email.
- A simpler client experience on any mobile device, with no app or account to set up.
- Secure identity validation built into the signing flow.

Questions? For training, contact your Life Sales Support team. For technical support, call 877.330.1193.

Policies issued by **American General Life Insurance Company (AGL)**, Houston, TX. **AGL does not solicit, issue or deliver policies or contracts in the state of New York.** Guarantees are backed by the claims-paying ability of the issuing insurance company and each company is responsible for the financial obligations of its products. Products may not be available in all states and features may vary by state.

All companies above are wholly owned subsidiaries of Corebridge Financial, Inc. Corebridge Financial and Corebridge are marketing names used by these companies.

This material is general in nature, was developed for educational use only, and is not intended to provide financial, legal, fiduciary, accounting or tax advice, nor is it intended to make any recommendations. Applicable laws and regulations are complex and subject to change. For legal, accounting or tax advice consult the appropriate professional.

© Corebridge Financial, Inc. All rights reserved.